

## CUSTOM CHIP BROCHURE 2025

AT JACKS, WE ARE PROUD TO SUPPLY HIGH QUALITY CUSTOM-MADE GAMING PRODUCTS FOR OUR CLIENTS ALL OVER THE WORLD.



# Index

- 01 Overview
- 03 Process
- 04 Poker Chip Quality
- 05 Customisable Features
- 07 Chip Uses
- 08 Templates
- 09 Recent Projects
- 10 Contact





# OVERVIEW

The Jacks team has been producing custom chips since 2013 for Australian and International clients.

We take pride in ensuring every stage of the process is clearly communicated, from the design stage all the way to delivering the completed chip.

Take your setup to the next level by adding a personal touch with our fully customisable range of chip offerings.

Our ethos is steeped in 3 core philosophies; **Quality, Design** and **Service** and we look forward to partnering with you.





# CUSTOM CHIPS





# OUR PROCESS

## IN 4 SIMPLE STEPS

1

### CONSULTATION

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Call or message our friendly team to discuss your project and idea for custom chips.

**Email:** [contact@thejacksgroup.com.au](mailto:contact@thejacksgroup.com.au)

**Phone:** 1300 404 229

2

### DESIGN

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Share your final quantity requirements, design briefs and logos with our team and we will prepare a quotation and initial art proposal for you to review.

3

### PRODUCTION

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Once you have signed off on the art files, payment will be requested and your custom chips will be submitted to print.

4

### DELIVER

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Your custom chips will be delivered to our Sydney warehouse for a quality control check and then prepared for a final dispatch.

# CHIP QUALITY



PREMIUM CERAMIC CHIP

39mm x 3mm | 10g weight

- Casino Grade Ceramic
- Fully Printed Finish from centre to edge



PREMIUM CERAMIC "CARDS" MOLD CHIP

39mm x 3mm | 10g weight

- Casino Grade Ceramic
- Fully Printed Finish from centre to edge
- Debossed outer mold on chip edge (customisable)



LUXURY HYBRID CERAMIC CHIP

39mm x 3mm | 8.5g weight

- Luxury Casino Grade Ceramic Mold
- Laminated heavy duty inlay to create 'glass' like texture





# CUSTOMISATION

- 1 The chip centre can be customised with a **logo** of your choosing. It can include a photo, a sketch, a pattern or a value. Simply send your render to our designer who will bring it to life in the custom lab.
- 2 The outer edge can be customised with any **pattern** or mold and can be a single block colour, two-tone or tri-tone colour scheme. Use our pantone grid to find the exact colour of your choosing.
- 3 Choose any **value**, any currency and in any size. Also an option to have no value.
- 4 The chip centre can be customised with **dates**, names, patterns and logos.
- 5 The chip centre can be customised with a **background pattern** or a blank finish. Can be fully printed or a sticker inlay (page 4).



# ADDITIONAL FEATURES

1

Give each chip a unique feature by adding ascending **Serial Numbers**. This means that no two chips will be the same.

2

Add a 'hidden' **UV Mark** that is only visible under UV light. This can be a logo, initial or number and offers a subtle unique touch.

3

Add a **QR Code** to the chip with a link of your choosing. This can be used to promote an event, brand or product.

4

Customise the **Reverse Chip Side** so each side has its own unique design.





# DIVERSE RANGE OF USES





## GAMING

Personalise your gaming experience with our premium custom chips, designed for poker, blackjack and many other casino games. Available in a variety of ceramic finishes, these chips are built for durability and smooth handling. Customise your chips with logos, values and patterns of your choosing to give your gaming night a unique and professional touch.



# PROMOTIONAL TOKENS

Perfect for hospitality and events, our custom tokens can be used for a diverse range of purposes including drink tokens, event passes, or personalised gifting. Available in a variety of ceramic finishes, these chips are built for durability and smooth handling. Customise with your own logo and design to give your guests a memorable keepsake and a lasting impression.







# COMMEMORATIVE

Celebrate that special occasion or event with a custom token designed with your logo, text and photos.

Commonly used by defence departments to recognise great service and weddings as a special reminder of the big day!

The possibilities are endless and a fantastic personal touch!



# CHOOSING THE RIGHT DESIGN

## OPTION 1 - USE A TEMPLATE

Use one of our custom templates and customise with your text, logo and colours. We will send you our full portfolio of designs.



Shark City



Artemis Club



Casino Royale

OR

## OPTION 2 - FULL CUSTOM

Nothing standing out? Our design team is here to work on your project and prepare a brief to your exact specifications.





# TYPICAL PRODUCTION SCHEDULE

*Production*

DESIGN EDITS TO  
COMPLETION



DESIGN FILES  
SUBMITTED TO PRINT



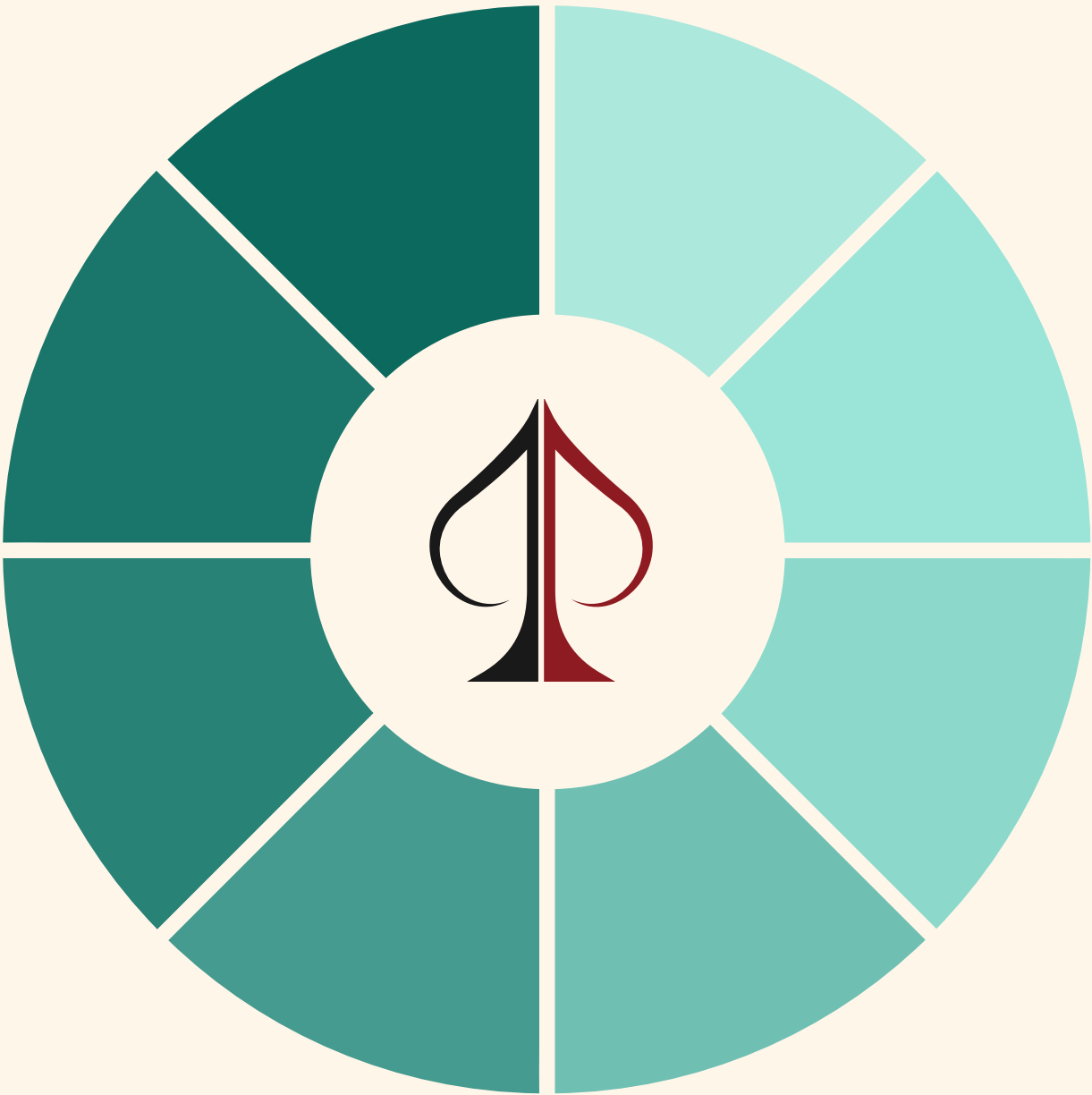
PROTOTYPE (PHOTO /  
VIDEO) OF PHYSICAL  
CHIP



BULK PRODUCTION



DELIVERY



DESIGN PROPOSAL



CONSULTATION





# RECENT PROJECTS



## MAYFAIR

- Luxury Hybrid finish
- 8.5g Chip weight
- Full Custom Outer / Inner
- Promotional usage for exclusive bar



## NOOSA RSL

- Premium Ceramic "Cards" mold finish
- 10g ceramic finish
- 'Artemis' Template outer
- Custom Inner showcasing iconic brand logo
- Designed for in house RSL tournament events



## ALCHEMY BREWING

- Custom Premium Ceramic Model
- 10g ceramic finish
- Custom Logo, Text and Outer Pattern
- Designed as drink tokens for brewery
- Stunning promotional piece

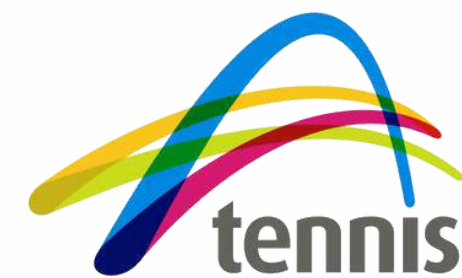




## BRANDS WE'VE PARTNERED WITH

**KONAMI**

ATLAS



*Stake*



kugan.com





# CONTACT US

TO DISCUSS YOUR PROJECT



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Oxford Falls NSW 2100



1300 414 229



[contact@thejacksgroup.com.au](mailto:contact@thejacksgroup.com.au)

